



## STATE of MINNESOTA

# Proclamation

- WHEREAS: Quality is the business process of managing variation around expectations of customers in an effort to deliver organizational excellence and consistently superior customer experiences with zero loss to society; and
- WHEREAS: World Quality Month is an annual celebration of quality established to focus attention on the impact of quality, and to create a united, global forum for people and organizations to come together and raise their voices for quality; and
- WHEREAS: The American Society for Quality (ASQ) — the Global Voice of Quality — is a global community of people passionate about quality, who use tools, ideas, and expertise to make our world work better on behalf of millions of individual and organizational members in 140 countries; and
- WHEREAS: The Minnesota section of ASQ, chartered in July 1948, is ASQ's single largest local community of quality professionals, whose mission is to foster personal and professional relationships, connections, and a sense of belonging; and equip its community with the skills, competencies, and knowledge that positively impact total customer experience; and
- WHEREAS: Quality Month is a time to celebrate the advancements and valuable quality contributions of Minnesota businesses, communities, and institutions.

NOW, THEREFORE, I, MARK DAYTON, Governor of Minnesota, do hereby proclaim the month of November 2014, as:

## QUALITY MONTH

in the State of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 27<sup>th</sup> day of October.

  
GOVERNOR



SECRETARY OF STATE